

PRESS RELEASE



Artist Creates Satirical, Fake Magazine Covers for 30 Days About Hangovers, Hairy Legs and More.

30 Day Challenge #MagazinesThatDontExist by artist: Lena Tuck
@Lenasdoodle

“Lose 10 kilos in 10 days!” is such an impossible claim, so why can’t a magazine about wearing ‘plants as pants’ exist too? Lena Tuck, a digital and mixed-media artist created 30 Magazines That Don’t Exist Magazines for 30 days, on subjects devoted to Hairy Legs, Mastering Awkward Goodbyes and Being Hungover. In an effort to make a humorous and satirical commentary on the ridiculous, outdated messages, 'clickbait' titles and absurd claims we receive from magazines and traditional media, especially towards women.

The 30 unique works, produced daily, are unlike anything else being produced that blend both satire and bold colours into a space, “it was a practice of both my background in writing, and a love for creating art melded with my general cynicism.” Lena Tuck says.

Along with the artworks, Lena also documented the process for 30 days based on how it was creating a piece of work every day as well as the immediate feedback from followers on Instagram, which you can find on her website.

About: Lena Tuck is an artist from Melbourne, Australia, but currently travelling around central and north america. My name is Lena, I'm primarily a digital artist from Melbourne, Australia but currently travelling. She uses bright, eye-catching neon colours in her work mixed with her own photos or photos from magazines to bring an image into different world or dimension of neon slime, coloured leg hairs and weird shapes to reality.

More information: <https://www.lenatuck.com/magazines-that-don-t-exist>

Instagram: [Instagram.com/lenasdoodle](https://www.instagram.com/lenasdoodle)

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